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AF

Docket No. 915-008.034
Serial No. 10/533,245

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Application of: NIELSEN et al

Serial No.: 10/533,245

Examiner: Phuong, Dai

Filing Date: April 29, 2005

Group Art Unit: 2617

Title: A Communication Apparatus and a Method of Indicating Receipt of an Electronic Message, and a Server, a Method and a Computer Program Product for Providing a Computerized Icon Ordering Service

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**REQUEST FOR RECONSIDERATION IN RESPONSE
TO A FINAL OFFICE ACTION**

Sir or Madam:

This Request for Reconsideration is submitted in response to the final Office Action of July 13, 2007.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Marilyn O'Connell
Marilyn O'Connell

Dated: Sept. 13, 2007